

THE 2022 echo SUMMIT



BALANCING CONFLICTING PRIORITIES IN A CHANGING WORLD

Thursday 1st December 2022

Prince Philip House, 3 Carlton House Terrace, London, SW1Y 5DG

SPEAKERS

Sandra Macleod



Expert Witness in Reputation and cited as 'among the 100 most influential people in PR', Sandra founded the company in 1989. From an early career at PA Management Consultants, Sandra is Ambassador to the International Integrated Reporting Council, founder of amec and co-chair of judges of the MCA and CIPR annual industry awards. Recipient of the 2018 Page Distinguished Service Award and 2020 Don Bartholomew Award for her contribution to reputation management and measurement internationally, Sandra sits on the Governance and Sustainability Board of global luxury group, Richemont S.A.

Sir Michael Rake



Sir Michael is currently chairman of Wireless logic ltd, Newday ltd, Phoenix Global Resources plc and Majid Al Futaim holdings llc (UAE). He is also chairman of Great Ormond Street Hospital and a Vice President of the RNIB. He is a senior advisor to Citi and is a director of Trust Payments Ltd. He was previously chairman of BT, Worldpay, EasyJet and KPMG and deputy chairman of Barclays Bank. Sir Michael was President, CBI and Chairman, BITC as well as various Government roles under Labour, the Conservative-Liberal Democrat Coalition and Conservative Governments.

Neil Sherlock CBE



Neil is a Special Advisor at KPMG and a Trustee of the National Literacy Trust. He was Chair of the French Chamber's Brexit Forum and member of the London Lord Mayor's Advisory Group on Trust. As a partner at PwC and also KPMG, he specialized in public affairs and reputational strategy. During the Coalition Government, Neil was special adviser to Nick Clegg, advising on business, Europe and the constitution. Neil was a member of the Armed Forces Pay Review Board, chair of Working Families, trustee of Demos and former President of the Oxford Union beating Boris Johnson.

Christopher Woolard CBE



Christopher chairs the EY Global Regulatory Network. He leads EY EMEA and UK financial services regulation, and UK Fintech. Chris had a 25 year career in UK public service before joining EY in April 2021. He joined the Financial Conduct Authority in 2013 and served as Executive Director of Strategy and Competition, a member of the FCA's board and latterly as interim Chief Executive during the first six months of the pandemic in 2020. Before joining the FCA, Chris held senior roles at Ofcom, the BBC and in the UK Government. Chris was awarded a CBE by HM the Queen in 2021 for services to financial regulation and fintech.



Andrew Whyte

Andrew started his career in the mid-1980s in campaigning roles in civic society organisations. Andrew went on to work in senior communications roles in a number of high-profile organisations, including News International, Shell International and the BBC. For the last 15 years Andrew has been a Director of Communications, at Arts Council England, Defra, the Foreign & Commonwealth Office and most recently the Financial Conduct Authority. Andrew is a Chartered Practitioner of the Chartered Institute of Public Relations.



Michael Watras

Thought leader and trusted advisor to C-level executives, Michael has been strengthening brands and businesses internationally for over thirty years. He launched Straightline in 2000 supporting clients such as Walgreens Boots, Pfizer, The Gates Foundation, Lloyds Bank, Bausch and Lomb, Hitachi, Ford, HCA, T-Mobile, Daimler, ABB, and Thomson Reuters. Previously Michael founded the global corporate communications and investor relations firm GCI. From Columbia University, Michael served as Captain in the U.S. Air Force.



Jo Osborn

Jo leads internal communications for Amazon's European operations, and is part of the Global Corporate Affairs Leadership Team for the company. Prior to Amazon, she was Group Head of Communications and Corporate Brand at Reckitt Benckiser plc, makers of Dettol, Durex, Finish and more. Jo joined Reckitt from GE Oil & Gas., where she spent 7 years, in Florence, Italy, and later in London. She has worked in-house and as a consultant, in government and for global blue-chip businesses. A graduate in Film, Media and Cultural Studies, Jo started her career in her home town of Hong Kong before moving to Italy and then onto London. She has an MBA and is fluent in Italian.



Ann Francke OBE

Ann is Chief Executive of the Chartered Management Institute the UK's leading professional body for management and leadership with a global member community of over 180k. She started her career at Procter & Gamble and has held senior executive positions at Mars, Boots, Yell and BSI. In 2020, Ann was awarded an OBE for services to workplace equality. Ann is an expert on gender balance in the workplace and speaks frequently in the media and conferences on this and other management topics. Ann recently featured on female one zero's 2022 list - '40 Over 40 – The World's Most Inspiring Women'.



Kai Peters

Kai is Pro-Vice-Chancellor of Business & Law as well as International Development at Coventry University and a member of the Coventry University Group Leadership Team since 2017. Previously, he was Dean/Director of Ashridge from 2003 to 2015. Peters has written or co-written 10+ books and chapters and 50+ academic and practitioner articles on leadership and management education including the books Steward Leadership: A Maturational Perspective for the University of Cape Town Press in 2013 and Rethinking Business Schools for Emerald Publishing in 2018. He has been twice selected in the UK for HR magazine's top 100 HR professionals.



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