

INVITATION

THE 2021 *echo* SUMMIT

The Future is Now

Thursday 18 November
14h00 - 18h00 GMT

Online event

Echo is delighted to continue its proud tradition of hosting high-level annual summits to address the latest thinking, practice and challenges facing leaders from industry, government and academia to share and explore.

Please join us for this special, no charge, by- invitation only event, gathering international leaders to share their experiences and insights into reshaping a better future.

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MUBADALA



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This year we are particularly honoured to welcome the following speakers:

- **Ahmed Saeed Al Calily**, Chief Strategy and Risk Officer, Mubadala
- **Helle Bank Jorgensen**, CEO, Competent Boards
- **Sir Ian Davis**, Chairman of Rolls-Royce and former global managing partner, McKinsey
- **Rachael Everard**, Head of Sustainability, Rolls-Royce
- **Dame Carolyn Fairbairn**, former director-general, Confederation of British Industry
- **Kate Grussing**, Founder of Sapphire Partners
- **Brian Lott**, Chief Communications Officer, Mubadala
- **Sandra Macleod**, Group CEO, Echo Research and Britain's Most Admired Companies
- **Derek Rozycki**, Head of Responsible Investing, Mubadala

Including an Echo Advisory Board panel with:

- **Neil Sherlock**
- **Jon Chandler**
- **Rosie Halfhead**
- **John McLaren**

PROGRAMME

THE 2021 echo SUMMIT

- 14h00** Open with networking breakout rooms
- 14h10** **Welcome**
- **Sandra Macleod**, Group CEO, Echo Research
- 14h20** **Key note panel: Shaping the lives of future generations**
- **Ahmed Saeed Al Calily**, Chief Strategy and Risk Officer, Mubadala
 - **Brian Lott**, Chief Communications Officer, Mubadala
 - **Derek Rozycki**, Head of Responsible Investing, Mubadala
- 15h00** **The implications of radical transformation of 'hard to abate' sectors**
- **Sir Ian Davis**, Chairman, Rolls-Royce and former global managing partner, McKinsey
 - **Rachael Everard**, Head of Sustainability, Rolls-Royce
- 15h40** Break
- 15h50** **Developing sustainable decision-making for boards**
- **Helle Bank Jorgensen**, CEO, Competent Boards
- 16h30** **How to ensure leaders delivers for people and the planet**
- **Kate Grussing**, Founder of Sapphire Partners
 - **Dame Carolyn Fairbairn**, former director-general, Confederation of British Industry
- 17h10** Panel session wrap up with **Echo Advisory Board**
- **Neil Sherlock**, Non-Executive Chair, Echo Research
 - **Jon Chandler**, Echo Advisory Board
 - **Rosie Halfhead**, Echo Advisory Board
 - **John McLaren**, Echo Advisory Board
- 18h00** Close

SPEAKERS



Ahmed Saeed Al Calily

Ahmed Saeed Al Calily is the Chief Strategy & Risk Officer (CSRO) at Mubadala Investment Company, responsible for the company's corporate strategy and risk framework. He is also a member of the company's Investment and Management Committees. Before his appointment as CSRO, Ahmed was the CEO, Energy at Mubadala Development Company, Director General of the Abu Dhabi Technology Development and CEO & Managing Director of the Abu Dhabi Ports Company. Ahmed's diverse professional experience includes several leadership positions as well as board positions on various companies.



Helle Bank Jorgensen

Helle Bank Jorgensen is the CEO of Competent Boards, which offers the global online ESG & Climate Competent Boards Certificate and Designation Program with a faculty of over 100 renowned international board members, executives and experts. She has a 30-year track record in turning Environment, Social, Governance (ESG), Climate and Sustainability risks into innovative and profitable business opportunities. In 2020 she was awarded the Global Impact Award and named one of "5 people in ESG to look out for".



Sir Ian Davis

Ian Davis is Chairman of Rolls-Royce plc and Non-Executive Director at Johnson & Johnson and BP, where he is Senior Independent Director. He is also a Non-Executive Director of Teach for All. Ian is Senior Partner Emeritus of McKinsey & Company, where he was a partner for 31 years until 2010. He served as Chairman and Worldwide Managing Director of McKinsey between 2003 and 2009.



Rachael Everard

Head of Sustainability for Rolls-Royce, Rachael is responsible for the developing and delivering sustainability strategy and policy across the broad based power group's remit. Recently Rachael has been the driving force behind the FTSE 100 company's net zero 2050 commitment; the first aerospace company to join the UN Race to Zero campaign. A graduate of the University of St Andrews, Rachael is a member of IEMA and ICRS, and also sits on the We Mean Business coalition's corporate advisory board.



Dame Carolyn Fairbairn

Dame Carolyn Fairbairn is an experienced British business woman who has held a range of senior leadership roles spanning finance, media, manufacturing and government. From 2015 to 2020 she was Director-General of the Confederation of British Industry, the UK's largest business organisation. Carolyn has broad experience as a non-executive director of a wide range of leading British companies and regulators, including Lloyds Banking Group, the Vitec Group and Capita plc. She has recently been appointed to the board of BAE Systems and HSBC. In 2019, Carolyn was awarded the honour of Dame Commander of the Order of the British Empire in Queen's Birthday Honours List for her services to UK Business.

SPEAKERS



Kate Grussing

Founder of search firm, Sapphire Partners, Kate is one of the leading headhunters and thought leaders championing greater diversity in the UK. For 15 years, Kate has been prompting her corporate clients as well as the executive search sector to be stronger advocates for more diverse and better-balanced recruitment. Kate's early career was in corporate finance at Morgan Stanley in New York and London. She was named as one of Red Magazine's Red Hot Women for her work mentoring and championing corporate flexibility and was shortlisted for the CBI First Women's award.



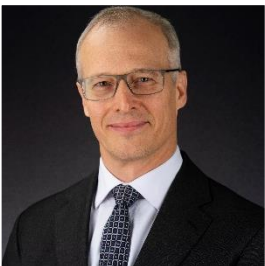
Brian Lott

Brian is the Chief Communications Officer of Mubadala Investment Company, responsible for stewardship of the Mubadala brand and management of the Group's corporate communications requirements. Brian has worked in the communications industry for over 30 years, beginning his career in Washington, D.C., where he served as chief of staff, spokesman and campaign manager for two members of Congress. Before joining Mubadala in 2009, Brian worked at global public relations firm Burson-Marsteller for ten years.



Sandra Macleod

Sandra is Group CEO, Echo Research and runs Britain's Most Admired Companies Study. She is also Director of Reputation Dividend and sits on the Governance and Sustainability Board of global luxury group, Richemont S.A. Having tracked expectations and best practice around corporate reputation and responsibility for over 20 years, Sandra is cited as 'among the 100 most influential people in PR'. Sandra is Ambassador to the International Integrated Reporting Council, founder of amec and co-chair of judges of the MCA and CIPR annual industry awards. Sandra is recipient of the Page Distinguished Services Award in 2018 and the Don Bartholomew Award in 2020.



Derek Rozycki

Derek is the Head of Responsible Investing at Mubadala Investment Company and has been a member of Mubadala's Senior Executive Management team since 2006. Prior to his current position, Derek was Chief Financial Officer of the Technology, Manufacturing and Mining Platform in 2017, Executive Director of Corporate Finance & Treasury in 2014 and Executive Director of Structured Finance & Capital Markets from 2005-2014. Before joining Mubadala, Derek worked for more than a decade at Barclays Capital.

ECHO ADVISORY BOARD PANEL



Neil Sherlock

Neil is Non-Executive Chair of Echo Research, a Special Advisor at KPMG and a Trustee of the National Literacy Trust. He was Chair of the French Chamber's Brexit Forum and member of the London Lord Mayor's Advisory Group on Trust. As a partner at PwC and also KPMG, he specialized in public affairs and reputational strategy. During the Coalition Government, Neil was special adviser to Nick Clegg, advising on business, Europe and the constitution. At university Neil was President of the Oxford Union.



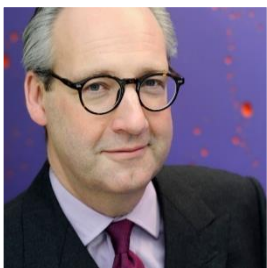
Jon Chandler – Echo Advisory Board

Jon is the founder of The Tilton Consultancy, advising organisations on reputation, ESG and commercial advantage. He began his career in newspaper journalism (Birmingham Post & Mail, Daily and Sunday Mirror) and has led international in-house corporate affairs teams at British Airways, Lucas industries, Perkins Engines. Eastman Kodak and The Coca-Cola Company. He has deep consultancy experience across multiple sectors - FMCG, retail, leisure technology, automotive, agriculture and financial services.



Rosie Halfhead - Echo Advisory Board

Rosie is a non-executive director at Positive Money, a progressive economic and monetary reform think-tank active in the UK, Europe, and the US. A former C-suite executive with extensive international experience, she is skilled in brand strategy, reputation management, stakeholder relations, and leadership, change & board communication. Rosie's leadership roles included communications director at Nielsen Europe, member of the Executive Committee at SWIFT and board diversity program director at Community Business, Hong Kong. She is the founder of R-Co, a London-based consultancy works across industries to advise start-ups and independent businesses on purpose-led and sustainable business strategies.



John McLaren - Echo Advisory Board

John McLaren is Senior Partner at Claverhouse Partners the international reputation and strategic communications advisory firm. Prior to this he has had a long and international career in corporate communications - most recently in the Gulf where he was an in-house PR advisor to the Abu Dhabi National Oil Company and ARAMCO. He has been Head of Corporate Communications at Royal DSM and for eleven years was Head of Global Communications at AkzoNobel based in Amsterdam. He has a particular interest in education and is on the Supervisory Board of the British School of Amsterdam and Danes Hill School in Surrey (the largest Prep school in the UK).